

## GUEST BLOGGER AGREEMENT

This Guest Blogger Agreement (“Agreement”) is made as of \_\_\_\_\_ (the “Effective Date”) by and between Big Ideas for Small Business, Inc. (www.bigideasforsmallbusiness.com), hereafter referred to as “Site Owner,” and \_\_\_\_\_, hereafter referred to as “Guest Blogger.” Guest Blogger is an independent agent who is in business for him/herself. This Agreement shall not create the relationship of employer and employee, a partnership, or a joint venture. Guest Blogger shall have no authority to bind, obligate, or commit Site Owner by any promise or representation. No monetary relationship is being created nor construed through this Agreement. By providing a guest post to Site Owner, Guest Blogger agrees they are not becoming part of the site and cannot represent themselves as a member/owner of the site. Guest Blogger grants to Site Owner the perpetual, non-exclusive, worldwide, and royalty-free, transferable right to use Guest Blogger’s name, biography, and likeness in connection with the publication of the Work under this Agreement. Therefore, Site Owner and Guest Blogger jointly agree to the following criteria:

1. Guest Blogger’s post(s) must be original work on a topic relevant to small business owners. Site Owner reserves the right to reject any proposed entry for any reason upon receipt of said content, and if necessary, make edits to the piece where necessary to ensure the blog stays congruous with the site. Prior to publication of the guest blog post Site Owner will make sure Guest Blogger agrees with these changes.
2. Plagiarism or copyright infringement is not permitted, for copy or images. The Guest Blogger must be the copyright holder of the image and/or image must hold an appropriate creative commons license or in the public domain. Proof must be submitted along with any image showing that it does not infringe on copyright laws. Site Owner reserves the right to change/edit the image if necessary. If people are included in the image, then the Guest Blogger must provide a written release allowing use of likeness. image submissions must be relevant to the post. No image may exceed 8MB maximum. Guest Blogger agrees to indemnify Site Owner for any copyright infringement action arising out of the Guest Blogger’s work posted on BigIdeasForSmallBusiness.com.
3. When quoting others, Guest Blogger must properly and accurately cite sources and provide links to these sources.
4. Posts will acknowledge Guest Blogger authorship but will become the property of Site Owner.
5. Guest Blogger may promote their article on their own website, Facebook, Twitter, or other social media forum(s). Promotion should involve a proper tease and link to the article. Site Owner agrees to share and promote the post on a variety of social media platforms but does not guarantee any particular site or audience reach.
6. Submissions should be kept between 500 – 800 words. Longer posts are allowed if it is necessary and relevant, but the final length of the article is decided by Site Owner. All search

engine optimization (SEO) information (e.g., anchor text, alt tags), will be reviewed and subject to inclusion at the discretion of Site Owner.

7. Affiliate links shall not be included in guest post submissions. All links are subject to the approval of Site Owner.

8. Site Owner reserves the right to add its own links, affiliate or otherwise, where appropriate. Prior to publication of the guest blog post Site Owner will make sure Guest Blogger agrees with these changes.

9. Guest Blogger will receive writing credit as author of their post at the beginning of the article and will be afforded an author acknowledgement page with a short bio statement (100 words) that may include a link to their website and up to 2 social media platforms (e.g., Twitter, Instagram). Guest Blogger may submit a photo which may or may not be used.

10. Guest Blogger acknowledges they are not entitled to any compensation for writing the post or for any other compensation related to the post. Guest Bloggers agree to pay the agreed sum of \$125.00 within 7 days of publication via PayPal (or other method agreed to by Site Owner).

11. Site Owner reserves the right to refuse publication, remove blog content, and change these guidelines as we see fit. If removed, Guest Blogger is free to use the content for their own purposes.

**By submitting an article for publication, you agree to all the terms in this agreement.**